



## BANGLADESH INTERNATIONAL TRADE SUMMIT

STEEL · SCRAP · CEMENT · POWER

14th – 15th May 2024 Hotel Pan Pacific Sonargaon Dhaka, Bangladesh

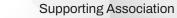
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BINDA Bangladesh Steel Manufacturers' Associatio





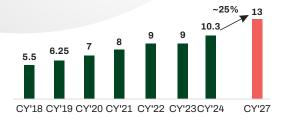
## Bangladesh economy

Bangladesh's economy is interlaced with potential, dynamism and resilience. It was one of the fastest growing countries in the world, with an average growth rate of 7%. The country is now taking a futuristic approach through embracing sustainable solutions for industries and power generation.

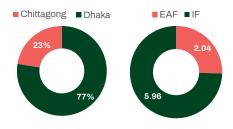
Steered by progression in infrastructure, construction & shipbuilding, the steel demand is expected to touch 15 mntpa by 2027. The cement industry, with its stable growth, is actively exploring opportunities to meet its clinker demand of 25 mtpa. While challenges for procurement of raw materials in the steel and cement industry necessitates imports, it also presents Bangladesh a bigger opportunity for regional collaboration. The 26k MW power sector is mostly dependent on Non renewables sources, though it is swiftly transitioning into clean and green energy.

## Bangladesh steel industry

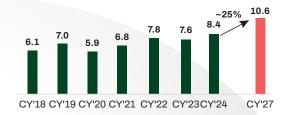
#### Bangladesh: Crude steel capacity



## Bangladesh: Melting furnace wise capacity and region wise mills

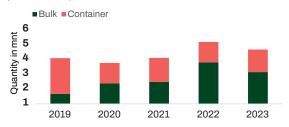


#### **Bangladesh: Steel Consumption**



#### Bangladesh ferrous scrap imports

(2019-2023)



# Crude steel production 4.8 5.3 4.5 5.0 6.2 4.9 5.7 CY'18 CY'19 CY'20 CY'21 CY'22 CY'23 CY'24 CY'27



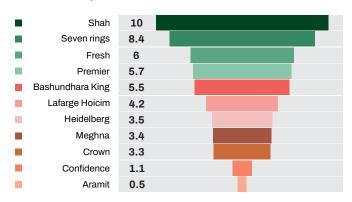
## Bangladesh cement & power industry

## Market share of major cement producers

#### 3% 1% 8% 20% 8% 15% 10%

Source: EBLSL Research/ Industry Reports

## Production capacity of top producers (in Mnt)







#### About the conference

**BigMint (formerly SteelMint)** proposes to organise the 4th edition of our event- Bangladesh International Trade Summit - Sustainable Future.

Bangladesh, a strategically significant country for Asia-Pacific is emerging as a hotspot of growth through sustainable practices. The economic expansion is expected to encourage participation of more global companies and attract forex for the country.

The two-day conference shall bring together key stakeholders from steel, cement and power industries including industry leaders, policymakers, traders and investors. It shall provide a network for collaborative opportunities and a platform for discussion of trends and challenges in the market.

















### Why Bangladesh?

- Bangladesh has had a robust economic growth averaging nearly **7**% in the last decade
- With a population of **172** million, Bangladesh presents a significant opportunity, offering a vast consumer market and a substantial pool of manpower.
- Bangladesh, which is of high geographic and strategic importance, is witnessing greater investments and collaborations from countries like **China**, **Japan**, **India**, **Korea** among others.
- The Ready-Made Garment Industry (RMG) is increasingly embracing solar energy as a sustainable power solution to align with compliance norms from Europe.
- Bangladesh's steel consumption is estimated to reach 10.6 million tons by 2027
- It is the second largest destination for ship dismantling in the world and is coming up with four **Green ship recycling** yards.
- It is eyeing diversification into other key industries apart from its major **textile** industry.
- The per capita steel consumption of **45kgs** is predicted to shoot up amidst greater infrastructural growth
- It also imports raw materials for cement, majorly clinker and other materials such as **limestone**, **gypsum**, **fly** ash etc.

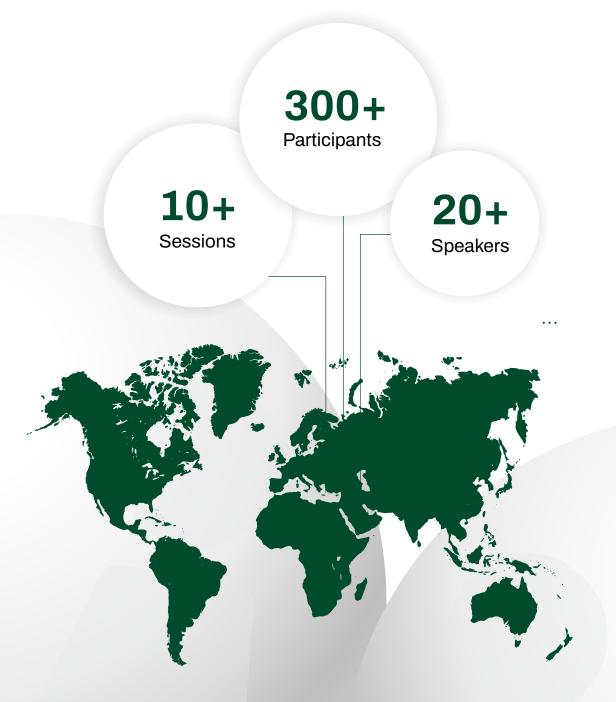
## Topics of discussion

- Bangladesh's Macro Economic Outlook Current capacity, policy & 2030 targets
- International availability of Steel Raw Material Metallics and source diversification
- Flat Steel Market Dynamics & import scenario
- Harnessing the Potential of Green Ship Recycling
- Steel and Cement Demand in Bangladesh's infrastructure growth
- Cement Raw Material Procurement & source diversification
- Renewable Energy as sustainable & secure power source
- Accessing the usage of Nonrenewable Energy Sources Coal, gas, oil
- Technology and capex involved in Renewable Energy Transition





## What to expect



## **Esteemed Speakers**



Dr. Sumon Chowdhury
Chairman, RRM Group & Secretary General,
Bangladesh Steel Manufacturers Association





Mr. Zain Nathani Managing Director at Nathani Group of Companies





Mr Mohammad Firoze
Steel Industry Analyst &
Consultant



Mr. Imtiaz Uddin Chowdhury

Head Sales & Marketing,

BSRM





Mr. Sanjoy Ghosh
Head of Supply Chain Management
at BSRM Group of Companies





Mr. Abhijieet Mahanta Head - Ferrous, Atlas Commodities





Mr. Dharmesh Jani
Founder & CEO
Intellects Innovative Solutions Pvt Ltd



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## Sponsorship benefits

DELIVERABLES & BENEFITS	Principal	Platinum	Gold	Silver	Associate
Video Display during the Program	Yes (Max 3-5 min)	Yes (Max 3-5 min)	-	-	-
Reserved Gala Dinner Table	Exclusive	Exclusive	Reserved	Reserved	Reserved
Meeting Area	Reserved	-	-	-	-
Exhibition Stall	2 Premium Stalls (Reserved)	1 Stall	-	-	-
Advertisement in The Event Book	Premium	Premium	One Full Page	One Full Page	One Full Page
Complimentary Delegate Passes	8	6	4	3	2
Acknowledgment during the time of Conference	Yes	Yes	Yes	-	-
Company Profile & Logo in the  Website as per Hierarchy	Top Tier	2nd Top	3rd	4th	5th
Company Logo on the Back-drop	Yes	Yes	Yes	Yes	Yes
Promotion through Emails & Social Media	Yes	Yes	Yes	Yes	Yes
Recognition on Promotional Materials as per Hierarchy	Yes	Yes	Yes	Yes	Yes
Insertions in the Delegate Kit (Gift/Brochure)	Yes	No	No	No	No

## Other Sponsorship Opportunities Available:

#### **DINNER SPONSOR**

- √ Three Complimentary Passes
- ✓ Logo on the Website
- ✓ Logo on the Signage in Dinner Area
- ✓ Social Media Promotions

#### DELEGATE KIT SPONSORSHIP

- ✓ Two Complimentary Passes
- Company logo to be printed on the delegate bag
- Logo on the Website
- ✓ Social Media Promotions

#### NETWORKING LUNCH SPONSOR

- ✓ Two Complimentary Passes
- ✓ Logo on the Website
- ✓ Logo on the Signage in Lunch Area
- ✓ Social Media Promotions

#### ADVERTISEMENT IN THE EVENT BOOK

✓ Full Page Advert in Event Book

#### NETWORKING TEA SPONSOR

- Two Complimentary Passes
- ✓ Logo on the Website
- ✓ Logo on the Signage in Networking Area
- ✓ Social Media Promotions

Note: In case of payment in BDT/INR, the above charges would be excluding RCM & taxes

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## **Esteemed Sponsors**

**Principal Sponsor** 



**Gold Sponsor** 



Silver Sponsor



#### **Exhibitors**

























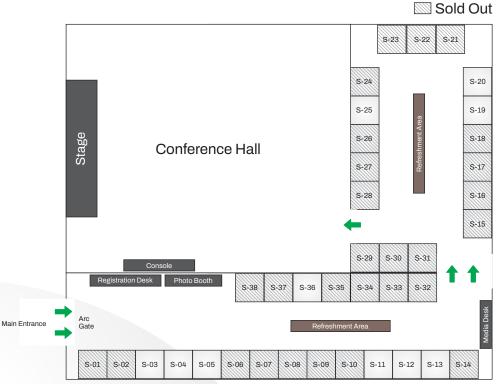








## Tentative exhibition layout





## **Exhibition Benefits**

Benefits	Space 64 Sq.ft		
Company Logo in Events Website	Yes		
Branding (Web e-mailers, social media)	Yes		
Delegate Passes	2		
Exhibition Space	8x8 feet		
Facilities with the Stall			
Spotlights	2		
3 Pin Electrical Socket	1		
Table	1		
Chairs	2		
Waste Bin	1		
Fascia Exhibitor Name (Vinyl) & Stall Number	Yes		

## **Previous participants**





















































































and many more...

## Glimpses of the past edition























## Previous edition media coverage



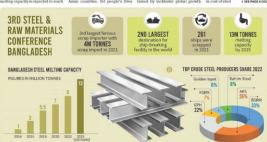
3rd STEEL & **RAW MATERIAL** CONFERENCE **Emerging Bangladesh** SCRAP · DRI · HRC · TECHNOLOGY







#### Shaking off Covid lull, Bangladesh steel industry eyes global foothold





#### Ctg international steel conference in September



#### Business Post

Chattogram to host 3rd Int'l Steel Conference this September

**Business Post** 





চট্টগ্রামে দুদিনের আন্তর্জাতিক ইস্পাত সম্মেলন শেষ হলো

অংশ নেন ৩২ দেশের প্রতিনিধি ছিলেন বিএসআ

🏂 आग्राप्तियमभूभ 🎏

স্টিল খরচের ওপর নির্ভর করে উন্নয়ন ও অর্থনৈতিক প্রবদ্ধি



Organizer

Event host & country coordinator, Bangladesh

Knowledge partner







#### **Delegate benefits**



Attendance in all the sessions



Access to conference documents & speaker presentations



Delegate kit



Refreshment lunch & dinner

#### CONTACT OUR TEAM

#### For Bangladeshi Companies

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